



2009 Editorial Calendar

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Issue Ad close Date	Editorial Features	Departments*	Bonus Distribution
January/ February Ad close: January 6	<ul style="list-style-type: none"> • Falls Prevention-Exercise Based Interventions • Medication Use in Vulnerable Elders • Diabetes Management Introduction: Diabetes and Pre-diabetes, Symptoms and Diagnosis • Reviving the House Call: Primary Medical Care for Older Adults in the Home Setting • Universal Design Principle - Simple and Intuitive Use 	Alzheimer's from the Inside Out Arthritis COPD Hypertension Monitoring/Wandering	AMDA Charlotte NC March 5-8
March/ April Ad close: March 6	<ul style="list-style-type: none"> • Falls Prevention-Home Modification Interventions • Understanding Depression And the Geriatric Patient • Diabetes Management: Transferring Care from the Hospital • Universal Design Principle - Perceptible Information 	Alzheimer's from the Inside Out Diabetes OAB Medication Management	ASCP Midyear Orlando, FL May 7-9 ALFA Philadelphia, PA May 5-7
May/ June Ad close: May 6	<ul style="list-style-type: none"> • Challenges in Dementia: Tools and Strategies to Improve Identification and Treatment • Falls Prevention-Multifaceted Interventions • Diabetes Management: Medications, Eye and Foot Care Nutrition • Universal Design Principle – Tolerance for Error 	Alzheimer's from the Inside Out Chronic Constipation Heart Disease & Stroke Electronic Health Records	NADONA Phoenix, AZ July 11-15
July/ August Ad close: July 6	<ul style="list-style-type: none"> • Quality Care Coordination: Improving Transitions of Care in Long Term Care • Diabetes Management: Care Under Special Conditions • Diet & Nutrition-Prevention Malnutrition in AL • Universal Design Principle- Low Physical Effort 	Alzheimer's from the Inside Out End of life Oral Health E-Prescribing	ASH Philadelphia, PA October 5-6 NCAL/ACHA Chicago, IL October 4-7
Senior Care Resource 2009 Directory Ad close: August 5	<p>The Senior Care Resource 2009 Directory: An online and print resource that allows LTC decision makers to easily and effectively locate hundreds of companies that specialize in services the long term care and senior care profession</p>		<p>The Directory will have bonus distribution at 2 conferences in 2009 and 6 conferences in 2010</p>
September/ October Ad close: September 7	<ul style="list-style-type: none"> • An Update on the Beers List: Positive Criteria • Diabetes Management: Training Materials for Staff • Leadership in AL-Emerging from Chaos to Calm • Universal Design Principle - Size and Space for Approach and Use 	Alzheimer's from the Inside Out Monitoring/Wandering Pain Medication Management	ASCP Annual Anaheim, CA November 17-20 AASHA Chicago, IL November 8-11
November/ December Ad close: November 6	<ul style="list-style-type: none"> • Vaccines in the Elderly: Who Will Vaccinate Seniors and Who Pays? • Diabetes Management: Patient Tools • Evaluating Senior Living Environments • HIV/AIDS after 50: The Aging Face of HIV/AIDS 	Alzheimer's from the Inside Out Parkinson's Disease Insomnia Influenza	

Calendar subject to change

Departments: *The Interdisciplinary Team, Experts' Roundtable, Clinical Practice Guidelines, Legal Corner, Suggested Resources, Facts & Stats, Test Your Knowledge*